



Glasgow's Alive

Client: Glasgow City Council Year of Completion: 1993

To promote Glasgow as a city, the council commissioned the installation of a number of propositional banners on one of the main thoroughfares into the city.

The banner was designed to progressively break away from the frame under the wind load in order to reduce the pressure from the gasometer. However with the Motorway very close by, they could not be allowed to break away entirely and fall on the drivers below.

Every few months Architen Landrell was commissioned to update the banner and a number of designed were displayed throughout the year.

Due to the precarious position of the banners, installation was by no means an easy feat. Site crew had to utilise the Gasometer walkways and use rope access to ensure the banners were adequately fixed.

Location:
Glasgow, UK

Category:
Banners

Market Sector:
Government

Scope Of Works:
Manufacture
Project Management
Install

Fabric Type:
PVC - Fabric

Design Style:
Banner

Function:
Promotional
Printed