



## Jean Michel Jarre European Tour

Client: Swatch Year of Completion: 1993

Main Contractor/Customer: Edwin Shirley Staging

Working in partnership with Edwin Shirley Staging, Architen Landrell was commissioned to manufacture and ship a series of promotional banners for Jean Michel Jarre's European Tour.

The French superstar, who is highly regarded as one of the pioneers in the Electronic, Synth Pop, Experimental and New Age genres, is famous for his record-breaking outdoor spectacles of his music, which feature laser displays and fireworks, linking music with the surrounding environment and architecture.

The banners, which were fabricated in Soltis 78 Mesh and printed by Scanachrome, were a fast track job for the team. The banners were delivered by Sales and Purchase Administrator, Gill Lively, who picked them up hot off the welder a drove through the night to ensure their timely delivery!

**Location:**  
European Wide

**Category:**  
Banners  
Rock and Pop

**Market Sector:**  
Entertainment  
Events

**Scope Of Works:**  
Design  
Manufacture  
Project Management  
Install

**Fabric Type:**  
PVC - Mesh

**Design Style:**  
Banner

**Function:**  
Staging  
Promotional