



The Hay Festival

Client: The Hay Festival Year of Completion: 2006

The Famous Book Festival in Hay-on-Wye is one of the high lights of the calendar in literary circles and was an interesting project for the Interiors Department at Architen Landrell.

Started in 1988 by a small group of local people, the festival now focuses on participation and includes a number of workshops and courses led by the founders, Norman and Peter Florence.

Theatre is also important within the festival, and it was in this area where the festival planners needed Architen Landrell's help. Stage designers approached the company to design, manufacture and build temporary, demountable, free-standing, three-dimensional screens as centrepieces and backdrops for the main and secondary stages at the Hay-on-Wye summer arts festival.

A series of lightweight frames were developed, clad in a fire-rated stretch fabric that was easily applied and demounted as required. The frames were designed to introduce three-dimensional shape and depth to the screens so that applied lighting adds volume to the structures. Each structure can be disassembled easily for storage between events, and the fabric is machine washable and self-tensioning, making it as easy to erect and maintain as possible!

Location:
Hay-on-Wye, UK

Category:
Interior
Rock and Pop

Market Sector:
Entertainment
Events

Scope Of Works:
Design
Manufacture
Project Management

Fabric Type:
Stretch Fabric

Design Style:
Screens

Function:
Sculptural/Decorative
Staging
Exhibition